



“意大利室内设计师向中国”项目新闻发布会 Italian Interior Designers for China



“意大利室内设计师向中国”项目发布会logo

意大利室内设计师向中国IIDForChina是首个专注于意大利室内设计师和中国设计师、承包商、开发商和公司之间合作的与众不同的项目。

中国市场对意大利设计师极具吸引力。他们对中国市场感兴趣，甚至达到痴迷的程度：我们曾不断听说中国以难以置信速度在飞速发展，且众所周知，中国本土的创意产业相当活跃，而意大利可为中国设计师的创意发展提供经验、想象力和人才方面的支持。

意大利室内设计师向中国IIDForChina在意大利室内设计师协会(AIPi)的领导下运作。专注于加强和中国同事之间的关系，与之分享创意。在意大利室内设计师向中国IIDForChina项目中，Carlo Beltramelli，2007年至2010年间AIPi执行总裁，现为涉及中国各项活动和项目的全权代表。

意大利设计师旨在帮助中国设计师将其能力有效运用于创造最好的理念，在其创作

过程中的每个方面提供顾问支持，而中国的合作伙伴很显然能够管理好项目开发的剩余部分，应当当地市场的需求做好所有关于技术规格的准备。

意大利室内设计师向中国项目网罗了意大利最好的室内设计师，他们都有多年的从业经验，涉足不同的领域，如住宅、酒店、电影院和剧院，展会、餐厅、零售店、公共空间等等：由于可选范围如此之大，您很容易就能找到理想的合作伙伴开始合作，完美地满足您的核心业务需求。

为使联系尽可能方便，意大利室内设计师向中国正在建立一个专业的网络平台，采用中英两种语言：您在网络平台注册后即可接触完整的数据库。您可以在其中浏览意大利设计师的所有个人资料，查看他们的技术、专业领域和最佳作品，您将了解他们的风格和个人方法，可以与每一位设计师联系寻求合作并咨询您可能需要的关于其专业能力的任何信息。



Welcome to the official preview of Italian Interior Designers for China (IIDForChina), the first and unique project focused on cooperation between Italian Interior Designers and Chinese Designers, Contractors, Developers and Companies. Italian Designers are very attracted by the Chinese market, they consider it not only interesting but very fascinating: we hear a lot about the incredible development of China, and your local creative industry is well known to be extremely active; Italian experience, fantasy and talent can support Chinese Designers in their creative evolution.

IIDForChina works under the patronage of AIPi, the Italian National Interior Designers Association, which is focused on intensify the relationships and the sharing of ideas with Chinese colleagues; one of my 2

partners in IIDForChina project is Interior Designer Carlo Beltramelli, who has been CEO of AIPi from 2007 to 2010 and is currently AIPi Ambassador for every activity and project related to China.

It is the aim of the Italian Designers to put at disposal of the Chinese Designers their ability in creating the best Concept, giving their consulting support on every aspect of the creative process, while the Chinese partners can obviously manage the rest of the development of the projects, being fully prepared on the technical specifications required by the local market.

Italian Interior Designers for China project collects the best Italian Interior Designers with years of experiences in different specializations like residential, hotels, cinemas and theaters, exhibitions,

restaurants, retails, public spaces etc.: thanks to this variety of possibilities it's easy for you to find your ideal partner to start a collaboration that can perfectly match your core business and needs.

In order to make the contact as easy as possible Italian Interior Designers for China has creating a dedicated web platform available both in Chinese and English language: after the registration into the web platform you can have access to the complete database where you can visit all the profiles of the Italian Designers and check their skills, specializations and best works; you'll understand their style and personal approach and you'll be able to contact each architect to ask for collaboration and for any info you may need on his/her professional abilities.